



CENTER FOR
Sustainable
Climate Solutions



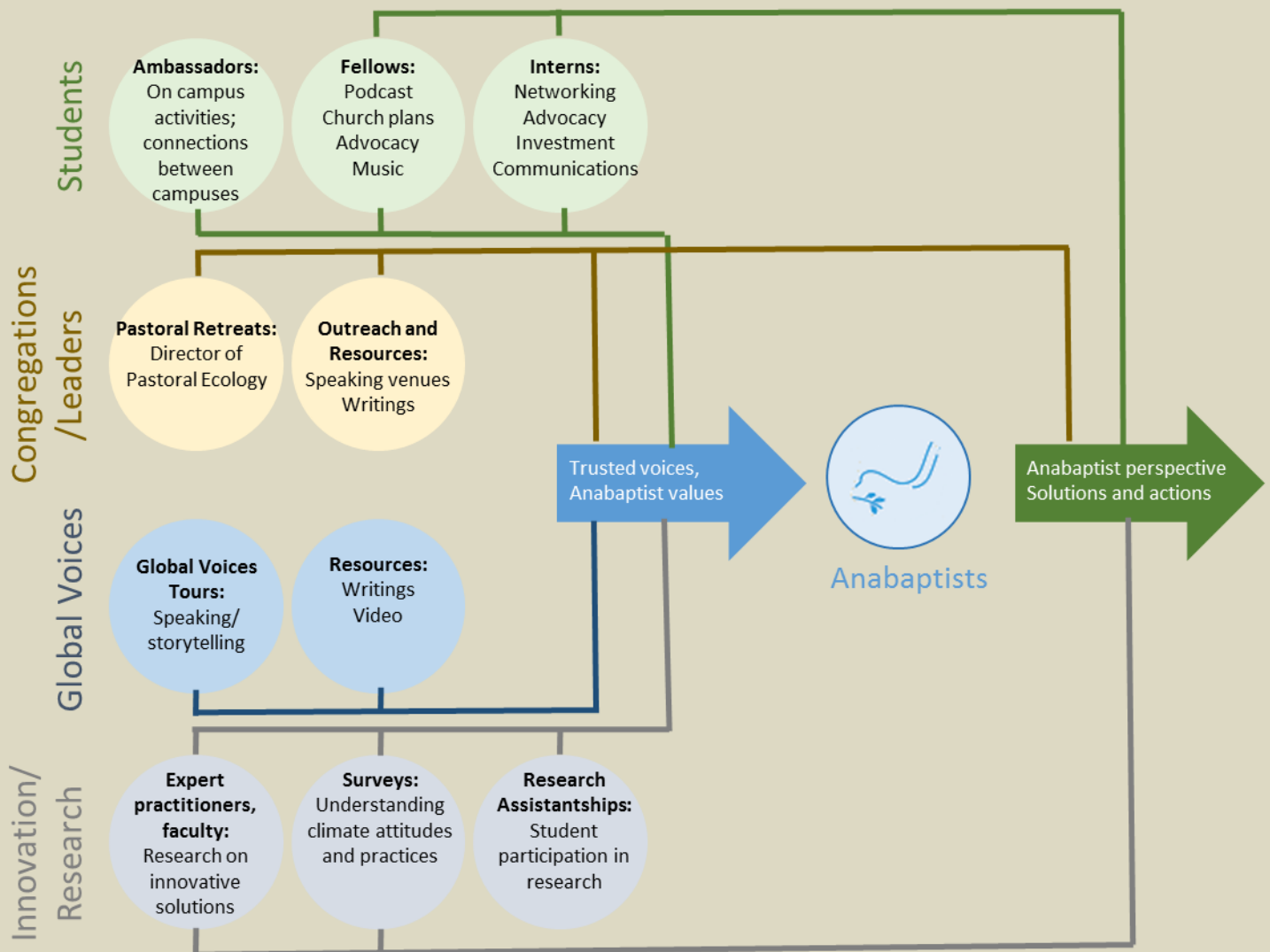
Annual Report : 2019-2020

Our Vision :

We envision Anabaptists fully engaged in actions which mitigate climate change, and Anabaptist perspectives influencing the larger climate conversation. We envision the church responding to climate change as a moral equivalent to peacebuilding.

Our Strategy :

We both work with Anabaptists, and represent an Anabaptist perspective on climate issues, implemented through four main program areas.



HIGHLIGHTS

13% OF MCUSA PASTORS HAVE PARTICIPATED IN CLIMATE RETREATS.

CSCS HAS ENGAGED WITH A VARIETY OF FAITH COMMUNITIES:

MENNONITE CHURCH USA
MENNONITE CHURCH CANADA
MENNONITE BRETHREN
UNITED METHODIST
BRETHREN IN CHRIST
CHURCH OF THE BRETHREN

OVER 1600 people HEARD FROM GLOBAL VOICES PARTICIPANTS

SPEAKERS SHARING CLIMATE STORIES FROM:

ZIMBABWE
EL SALVADOR
NEPAL

ALL 7 Mennonite colleges IN THE U.S. HAVE CAMPUS SUSTAINABILITY AMBASSADORS

YOUTH ARE READY TO ENGAGE. CSCS SURVEY OF 614 STUDENTS ACROSS 7 CAMPUSES INDICATE 71% FEEL CAMPUS CARBON NEUTRALITY GOALS ARE IMPORTANT.

6 research projects WORKING ON INNOVATIVE APPROACHES AND SOLUTIONS

INNOVATIVE PROJECTS TRANSLATE RESEARCH INTO ACCESSIBLE RESOURCES ALLOWING EVIDENCE-BASED DECISIONS



AT A GLANCE : Student Programs

CAMPUS SUSTAINABILITY AMBASSADORS ON ALL **7** U.S. MENNONITE COLLEGE CAMPUSES REACHED **500** STUDENTS THROUGH **30** EVENTS.

5 INTERNSHIPS SUPPORTED IN AREAS OF ADVOCACY, INVESTING, COMMUNICATIONS, AND CONGREGATIONAL ENGAGEMENT. **4** COLLABORATIVE RESOURCE PROJECTS COMPLETED.

1 FULL YEAR FELLOWSHIP FUNDED, PRODUCING TEMPLATE STRATEGIC PLANS FOR CHURCHES WISHING TO ENGAGE WITH CREATION CARE.



HIGHLIGHTED: KATIE ISAAC

While a student at Fresno Pacific University, Katie found in CSCS a home for expressing her concern for creation - she has been a campus sustainability ambassador, an internship in congregational engagement, and now a climate futures fellow. She helped to make the creation-focused Shalom club one of the largest clubs on the FPU campus, and has been instrumental in connecting CSCS to the Mennonite Brethren church.

"I have met so many inspiring people, learned in unique ways in each position, and have been so thankful to explore what being a Christian passionate about climate change can mean. The programs have developed me professionally, socially, spiritually, and scientifically. I don't know where else I'd find that kind of opportunity for growth on so many levels."

AT A GLANCE : Congregational Engagement

2 PASTORAL RETREATS, IN CALIFORNIA AND OREGON; 1 PRE-CONFERENCE TRAINING IN VIRGINIA

16 INVITED PREACHING OR SPEAKING VENUES AT CHURCHES AND CONFERENCES.

2 WEBINARS CONNECTING PREVIOUS RETREAT PARTICIPANTS, AND BRINGING IN ADDITIONAL PARTICIPANTS

57% OF PASTORS ENGAGED IN POLITICAL ADVOCACY ON CLIMATE CHANGE AFTER RETREATS, COMPARED TO 38% BEFORE THE RETREATS.



HIGHLIGHTED: DOUG KAUFMAN

Over 15 years ago, Doug Kaufman learned that the river where he baptized new members was contaminated with manure. That experience has led to his role as CSCS Director of Pastoral Ecology, and as one of the leading voices in MCUSA exploring how God calls us to take care of our planet. Now Doug leads experiences for leaders to connect with the theological underpinnings and personal experiences that can help them integrate creation care more fully into the life of the church. He collaborates closely with our strategic partner Mennonite Creation Care Network, and with a variety of faith voices inside and outside of the Anabaptist community.

"The Church has a voice and a role in climate change and reflection encourages us to go deeper into that. I want to help shape Mennonites into people who care about climate change,"

HIGHLIGHTS : Global Voices

15 EVENTS HELD IN SUMMER 2019 TOUR, WITH >500 PEOPLE IN ATTENDANCE.

FORMER PARTICIPANTS CONTINUE TO ENGAGE IN SPEAKING VENUES ON CLIMATE ISSUES.

1 YEAR LONG INTERNSHIP ARRANGED TO FOCUS ON GLOBAL VOICES FOR 2020-21



HIGHLIGHTED: DR. SIBONOKUHLE NCUBE

Dr. Ncube brings a message of climate justice, and stories of climate impacts in her home country Zimbabwe, that have impacted thousands of individuals through the dozens of events where she has now spoken. She first came on a 3 week CSCS tour in 2018, which was followed by over 2 weeks of speaking in 2019. As she currently studies at our strategic partner AMBS (Anabaptist Mennonite Biblical Seminary), she will work for CSCS throughout the 2020-21 year to reach many more people with her message.

"I declare grace and peace multiplied to you all from ravaged lands or bounty-filled pantries on this terrestrial globe!

Setting our hearts on fire for neighbour as self, the stranger, the poor, widowed, orphaned, the hungry, the thirsty, the broken, imprisoned and creation; Turning gun to ploughshare and pipelines to solar panels!

Peace be with you. Amen."

(excerpts from Dr. Ncube's benediction for the MCUSA convention)

AT A GLANCE : Innovation & Research

4 IMPLEMENTED RESEARCH PROJECTS IN:

MENNONITE STUDENT CLIMATE ATTITUDES AND PRACTICES, SOLAR ECONOMICS,
CONGREGATIONAL CLIMATE SOLUTIONS, CONGREGATIONAL STRATEGIC PLANNING

3 PUBLICATIONS IN PRINT OR PROCESS IN

ENVIRONMENTAL ETHICS, ANABAPTIST CLIMATE ATTITUDES AND PRACTICE, SOLAR ECONOMICS

1 NEW RESEARCH PROJECT INITIATED IN 2020, INVESTIGATING HOW TO USE NITROGEN

FOOTPRINTING TOOLS TO REDUCE ENVIRONMENTAL IMPACTS



HIGHLIGHTED: DR. PETER DULA

Dr. Dula is one of a number of experts CSCS has supported to help us understand climate issues more deeply. He brings a perspective combining years of experience as a professor in Religion and Culture at Eastern Mennonite University, along with multiple terms of service with Mennonite Central Committee in Africa and the Middle East. This grounding in Anabaptist and global perspectives intersects with his passion for the natural world. Dr. Dula's recent review of Anabaptist environmental ethics gives new insights into how Mennonites can be motivated to climate-friendly behaviors.

"For Dula, the future of Anabaptist environmental ethics looks most hopeful where it takes shape within embodied social movements, where the church endeavors to discern through concerted, creative environmental action what God is doing and what discipleship means in a fragile, fractured world."

(excerpt from introduction to Mennonite Quarterly Review issue on environmental theologies and ethics)

OUR CORE APPROACHES

- Seeing climate change as a moral issue for which Anabaptist theology can have a distinctive voice.
- Raising up voices of communities who are affected by climate change, but who are not heard in the present context.
- Using a model of shared values and trusted voices.
- Encouraging communities to advocate for change on the system level, in addition to making lifestyle changes.
- Focusing on the segment of the church who is currently not engaged with this issue, but who show some concern for the issue.
- Networking broadly, but remaining focused on our core mission.



OUR PEOPLE



Top to bottom, left to right

Ray Martin (*lead donor*)¹, Brent Alderfer (*lead donor*) & Vurayayi Pugeni¹, Lyubov Slashcheva¹, Mandira Panta²

Sibonokuhle Ncube³, Fred Kniss⁴, Katie Isaac^{2,5,6}, Erika Enomoto²

Harrison Horst⁶, Clara Weybright^{5,6}, Eric Kurtz⁴, Whitney Ricker⁵

Dhiraj Adhikari², Joseph Harder⁶, Ben Brabson & Janeen Bertsche Johnson¹, Zacarias Bernabe Martinez³

Michaela Mast⁶, Jonathon Schramm⁴, Barb Byer (*tempestry project*), Lawrence Jennings¹

Daniel Bellerose (*Student Programs Director, CSCS Assistant*), Anna Ruth Hershberger (*Advancement Director*), Doug Kaufman (*Director of Pastoral Ecology*), Doug Graber Neufeld (*CSCS Director*)

¹Board of Reference; ²Campus Ambassador; ³Global Voices; ⁴Oversight Board; ⁵Intern; ⁶Climate Futures Fellow

OUR FINANCES

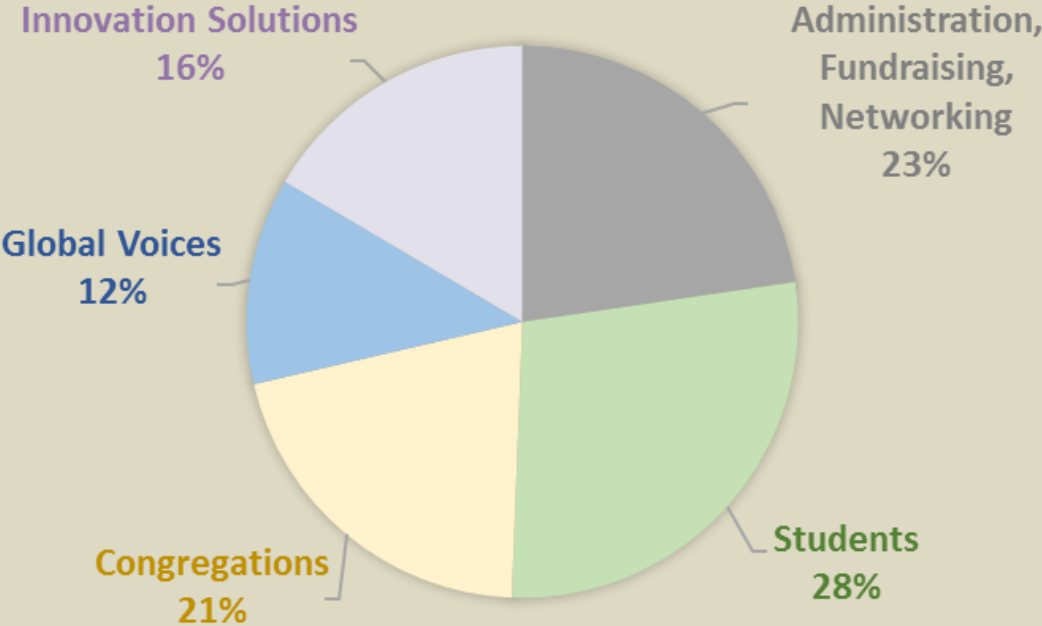
TOTAL FUNDED BUDGET FOR 2019-2020

\$280,000

PLANNED 2020-21 BUDGET

\$370,000

BUDGET ALLOCATION, 2019-20



2019-20 Metrics

I. Context

CSCS activities are framed by the vision, mission and strategy as articulated by documents that are approved by the Oversight Board, such as the Strategic Plan and Case for Support.

A. OUR VISION

We envision Anabaptists fully engaged in actions which mitigate climate change, and Anabaptist perspectives influencing the larger climate conversation. We envision the church responding to climate change as a moral equivalent to peacebuilding.

B. OUR MISSION

The Center for Sustainable Climate Solutions advances thinking and action in Anabaptist and other faith communities to mitigate climate change. Our work in research, innovation, education and collaboration catalyzes faith-informed, justice-focused activity that promotes sustainable living, environmental justice and care for creation. To this end, we:

- **Conduct and synthesize** interdisciplinary research to increase faith communities' and faith-based organizations' understanding, engagement, and advocacy around climate change.
- **Develop, implement and document** innovative strategies and programming that individuals and organizations can adopt to mitigate their contributions to climate change.
- **Educate and equip** students and constituents to take action that reduces individual, organizational, and systemic contributions to climate change.
- **Connect and strengthen** advocacy and climate change mitigation efforts across congregations and organizations in order to maximize engagement and impact.

C. OUR STRATEGY

Our programming is categorized in 4 primary activity areas: global voices, innovation/research, congregations, and students. These are articulated as 4 objectives in the strategic plan, and are the basis for the current reporting.

The following table places selected CSCS activities to date into the context of the vision, mission and strategy reviewed above, **highlighting key programming and impacts which summarize both progress towards these goals, and areas for improvement.**

	Programming	Assessment of Impact	Challenges/Areas for improvement
<p>● Research. Conduct and synthesize interdisciplinary research to increase faith communities’ and faith-based organizations’ understanding, engagement, and advocacy around climate change.</p>	<ul style="list-style-type: none"> ● 6 research projects (2 survey projects, solar economics, congregational climate solutions, environmental ethics, congregational strategic planning). 	<ul style="list-style-type: none"> ● Projects all have been successfully implemented and resulted in some deliverable (finished or in progress). ● Indicators of some success are a book proposal, interest in collaboration from outside Mennonite institutions, and inclusion of research results in presentations. 	<ul style="list-style-type: none"> ● Research projects require long-term investments for continuity, which do not always yield dramatic short-term results. ● Experts (e.g. faculty) have many tasks and roles, and making climate project a central focus of their work is difficult. ● Continued attention needed to identify means of translating research results into ways that transform climate actions.
<p>● Innovation. Develop, implement and document innovative strategies and programming that individuals and organizations can adopt to mitigate their contributions to climate change.</p>	<ul style="list-style-type: none"> ● 7 Pastoral retreats ● Research projects (such as household-level solar economics) explicitly designed to provide innovate solutions for individuals wishing to mitigate their carbon footprint. 	<ul style="list-style-type: none"> ● Pastoral retreats focus on emotional responses as an original approach to enabling congregations to formulate plans of response. ● A robust set of results have been produced from these projects which are original contributions to research. These have been presented in multiple forms and venues (written, oral, electronic media). 	<ul style="list-style-type: none"> ● Feedback indicates high interest in specific resources – more attention needed to articulate our resources. ● Need to identify effective means to widely disseminate resources.
<p>● Education. Educate and equip students and constituents to take action that reduces individual, organizational, and systemic contributions to climate change.</p>	<ul style="list-style-type: none"> ● 24 students and recent graduates engaged in fellow, intern and/or ambassador roles. ● 2 Global voices tours visited over 40 venues. 	<ul style="list-style-type: none"> ● Students empowered climate related skills in organizing, leadership, communication, and research. ● Global Voices venues have reached over 1600 people with stories of climate impacts in other countries. Tours have led to additional engagement by congregations, requests for speakers, and development of resources. 	<ul style="list-style-type: none"> ● Focusing on Anabaptist perspective/ approach to climate issues requires ongoing attention, needs more articulation. ● Work needed to determine how to get better synergy between university educational efforts and CSCS student programs.
<p>● Collaboration. Connect and strengthen advocacy and climate change mitigation efforts across congregations and organizations in order to maximize engagement and impact.</p>	<ul style="list-style-type: none"> ● 7 Pastoral Retreats with additional planned, including follow-up. ● 4 strategic partnering programs established ● Connection with all 10 Mennonite higher education institutions. ● Networking through multiple conferences and meetings. 	<ul style="list-style-type: none"> ● 145 pastors/congregational leaders have attended pastoral retreats, with over 10% of MCUSA congregations participated. ● Director of Pastoral Ecology has reached about 920 people through speaking and retreats. ● Connections established with organizations doing similar work; selected partnership in projects established when clearly focused on CSCS mission. 	<ul style="list-style-type: none"> ● Constant attention and time needed to ensure widely divergent expressions of interest and requests for support do not divert efforts away from central mission. ● Identify ways to possibly broadening impact (e.g. to BIC community) while not overextending or diluting current focus areas. ● CSCS has connected with 5 Anabaptist denominations, plus United Methodist

II. Strategic Plan, Annual Gantt Chart for 2019-20 (“year 4”)

The strategic plan of March 2019 is attached in the appendix for review. The activities reported in this document are framed in the 3 objective areas from the strategic plan document. In addition, since development of the document, Global Voices has been separated as a 4th program area.

The Gantt chart on the next page indicates the activities which are ongoing for the current year. This articulates the range and timing of activities for the 2019-20 year, and gave planning guidance in the absence of an explicit annual plan for the current year. An annual plan has been developed for the 2020-21 year.

III. Progress : Monitoring & Evaluation

In the following detailed M&E reporting, we use the MCC M&E framework (“MCC Simple English PME Handbook”, accessed 2016):

Outputs (& Activities) – Referring to the specific events or activities which are held that lead to outcomes. “Activities are the tasks that will lead to the outputs and outcomes, and outputs are the amount or volume or the project’s activities, products, or services.” We report the two together and use the title outputs, since reporting outputs includes listing the activities.

Outcomes – Referring to the changes sought – what results from the outputs. “The change in behavior, attitude, skills, knowledge or situation of the project participants.”

The objectives and associated strategies are those listed on the strategic plan.

Objective 1, Students

To raise the level of climate conversation among students at Anabaptist colleges and universities, and build capacity for climate leadership by supporting and training students. *(note we include recent graduates in this objective)*

	Outputs (July 2019-Jun 2020)	Outcomes
a. Train future leaders through all programs	<ul style="list-style-type: none"> – 7 climate sustainability ambassadors had 2 call-in’s for reporting/ planning and response. – 5 ambassadors attended 2 day summer training retreat. – 4 summer call-in’s for intern training and check-in. 	<ul style="list-style-type: none"> – All ambassadors gained experience as leaders on sustainability efforts at their respective campuses. – All ambassadors trained in strategic planning; using planning tools; setting long-term and short-term goals; leadership principles; communicating climate stories; organizing skills; and empowerment. – All have increased skills needed to be effective leaders (see skills in section c). – Initial sustainability ambassador position has led to application for climate futures fellowships or internships at CSCS for 4 students. – Ambassadors held 30 different events on campuses, and reached over 500 students with events.

<p>b. Use students as a conduit for engagement with the broader church</p>	<ul style="list-style-type: none"> – 2 Fellows engaged with local churches leading Sunday Schools on climate change. – MCUSA convention activities led by <ul style="list-style-type: none"> • 3 former fellows • 1 current fellow/former ambassador • 1 current intern – Grant application to engage advocacy activities through SAN (Sustainability Alumni Network, representing recent graduates of Mennonite colleges). 	<ul style="list-style-type: none"> – Raised levels of awareness and action for approximately 60 congregants participating in Sunday Schools. – MCUSA convention audience of ~3000 engaged with students at biennial conference. – Grant awarded to create Creation Advocacy Teams through SAN.
<p>c. Provide specific skill training and experiences (internships)</p>	<ul style="list-style-type: none"> – 4 interns supported for summer 2019, in the following areas: <ul style="list-style-type: none"> • Advocacy • Investing • Congregational Engagement • Communications – 1 intern supported winter/spring 2020 for communications. – 1 future internship to support AMBS student (for Global Voices program) arranged. – 2 interns supported for summer 2020, in: <ul style="list-style-type: none"> • Advocacy • Communications • (Due to covid; Internships are remote for summer 2020, Investing internship canceled) 	<ul style="list-style-type: none"> – Training results in students and recent graduates having skills in: <ul style="list-style-type: none"> • Organizing and promoting events • Effective communication (verbal, written, social media) • Reporting • Survey techniques • Moderating discussions (e.g. at events) – Communications interns trained in social media, coding, and design. – 4 collaborative resource projects completed, giving experience for students in resource development. (Global Voices bulletin inserts; Investment guide; Carbon pricing; updated Election resource). – Summer intern (Emily) completed 12 direct design projects.
<p>d. Empower recent graduates to pursue projects which build their capacity to have an impact on climate issues (fellowships)</p>	<ul style="list-style-type: none"> – 1 fellow for 2019-20 year, Katie Isaac (FPU grad). – Training for week at start of fellowship, support throughout the fellowship. – 2 fellows selected among applicants for 2020-21. – Grant submitted to support advocacy efforts of recent graduates (SAN, Sustainability Alumni Network; 70 members). 	<ul style="list-style-type: none"> – Fellowship project successfully designed, and in process of implementation. – Grant awarded to partner with SAN initiated (and funded), supporting empowerment of recent graduates to work with advocacy activities.

<p>e. Connect Mennonite college campuses in order to support and build momentum on climate issues (climate ambassadors)</p>	<ul style="list-style-type: none"> – 7 campus sustainability ambassadors supported for full-year work. – Grant submitted to host conference of all Mennonite campuses, for faculty, staff and students. 	<ul style="list-style-type: none"> – Student climate movement initiated and expanded: <ul style="list-style-type: none"> • Over 500 students reached at 30 separate events across campuses in the fall. • 10% of EMU students participated in climate strike. • FPU creation care club has become the most active on campus, Hesston College started sustainability club. – Ambassadors at 7 campuses implemented campus survey project. Total responses 550, response rate 11.5% of surveys distributed. – Awarded grant for Mennonite campus conference (“Sustainability Summit”); 10 campuses (US and Canada) contacted and affirm planned attendance. Conference delayed until 2021 because of covid-19.
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Objective 2, Congregations
To make climate conversations a priority for conversation within congregations. To encourage climate-friendly action at multiple levels in the church: individual, congregational, conference, and denominational.

	Outputs (July 2019-June 2020)	Outcomes
<p>a. Train pastors and other church leaders so they are equipped and inspired to take conversations into their church communities.</p>	<ul style="list-style-type: none"> – 1 fall retreat held (Oregon); 2 spring retreats/events held (Virginia, California) – 1 webinar held – Fellow helped organize webinar through Mennonite Brethren seminar (Fresno Pacific University) – 2 pre-retreat survey, and 3 post-retreat (6 months following retreat) implemented. 	<ul style="list-style-type: none"> – 143 total participants in person; x participants online for webinar. (23 - Oregon; 24 – California; 34 – Virginia; 62 – online) – 12 participants at USMB webinar – Survey analysis from all 5 surveyed retreats indicates all participants in the alarmed or concerned categories, with 82% alarmed before the retreat, 88% alarmed at 6 mo after the retreats.
<p>b. Provide resources for congregations to discuss climate change, including the</p>	<ul style="list-style-type: none"> – Include visioning process at retreats provide process for further action. – 3 summer interns and 3 fellows work on congregational resources. 	<ul style="list-style-type: none"> – Greatest change in actions from pre to 6 mo post was increase in political advocacy (up from 38% to 57%). Some increase in Sunday School classes (up from 48% to

<p>theological basis for creation care, and practical solutions that can be implemented</p>	<p>– 8 tempestries created as art display at venues</p>	<p>61%). Sermons showed no change. “Addressing climate justice” dropped (from 32% to 18%).</p> <p>– 6 resources developed for congregations and other groups in:</p> <ul style="list-style-type: none"> • Investment strategies • Carbon pricing • Global voices bulletin insert • Sunday School curricula (5 and 10 week versions) • Revised election resource <p>– 8 tempestries displayed at 2 churches corresponding in support of CSCS associated Sunday Schools</p>
<p>c. Participate in conferences, conventions, where we can influence conversations about church and individual priorities</p>	<p>– 4 students and director, plus one supported professor (Peter Dula) met with MCC executive directors meeting.</p> <p>– Tabling and presentations (5) at MCUSA convention, Director and Staff, Director of Pastoral Ecology, 4 climate future fellows, 2 student interns.</p> <p>– [further conferences planned to attend in spring were canceled by covid]</p>	<p>– Influenced MCC US and Canada boards in making climate a strategic direction for 2020-2025.</p> <p>– Visibility with ~3000 participants of MCUSA convention. Estimated >500 direct contacts through seminars and table visits.</p> <p>– 16 speaking venues at churches and conferences.</p>
<p>d. Build a network of congregations who can share practices and inspire action</p>	<p>– Build and maintain list of congregations engaged in pastoral retreats.</p>	<p>– To date (May 2020), 145 participants representing 102 congregations (92 from MCUSA), representing 13% of all MCUSA congregations, over 20% of MCUSA members.</p>

Objective 3, Innovation and Research

To engage in original research that produces viable solutions to climate change mitigation and adaptation efforts.

	Outputs (July 2019-June 2020)	Outcomes
a. Support research projects by practitioners (faculty and other experts) across a wide range of disciplines.	<ul style="list-style-type: none"> – 4 projects supported on campuses: <ul style="list-style-type: none"> • Economics of solar energy (EMU). • Survey analysis (EMU). • Congregational survey (Goshen/AMBS) • Menno college campus survey (CSCS) 	<ul style="list-style-type: none"> – Six faculty across three institutions (EMU, Goshen, AMBS) engage with climate research projects. – Eleven students across seven institutions (all US Menno undergraduate institution) engage with climate research projects.
b. Disseminate research findings within disciplinary contexts, and for broader impact among the general public	<ul style="list-style-type: none"> – Submission of research article – Submission of book manuscript – Meeting attendance as presenter – White paper written on student climate attitudes and practices on Mennonite campuses. – 1 newsletter (winter 2019) produced focusing on innovative solutions projects 	<ul style="list-style-type: none"> – 1 scholarly publication (Mennonite Quarterly Review; Jan 2020), Anabaptist environmental ethics. – 1 book manuscript submitted to publisher for consideration. – 1 meeting presentation (AASHE). – 1 white paper disseminated – 1325 recipients of newsletter
c. Articulate an Anabaptist theological perspective on climate change	<ul style="list-style-type: none"> – 1 scholarly written piece on Anabaptist environmental ethics. – Participate in 2 national sustainability meeting (AASHE & Sojourners). – 1 newsletter (summer 2020) produced with focus on Anabaptist congregational engagement. 	<ul style="list-style-type: none"> – [See publication data above] – Presentation on Anabaptist student climate perspectives at national meeting – Advocacy visit to multiple representative offices in Washington DC. – 1325 recipients of newsletter
d. Maintain an ongoing survey of Anabaptist knowledge, attitude and practices on climate change, in order to understand best strategies for impacting that community	<ul style="list-style-type: none"> – Pastoral pre-retreat surveys implemented (for Oregon, California). – Pastoral post-retreat survey (6 months) implemented (for Kansas, New York, Oregon retreats). – White paper written on student climate attitudes and practices on Mennonite campuses. – [Broad constituent survey is long-term goal planned for 2021, no current activities] 	<ul style="list-style-type: none"> – Changes in identified areas pastors find are greatest barriers to climate action, pre vs post retreats: not sure how to talk about it (62% to 46%), too complicated (58% to 50%), climate change is so depressing and hopeless (46% to 29%). – Identified areas of similarity and difference in students at different Mennonite campuses, clarified role ideological differences play in attitudes and practices.

Objective 4, Global Voices

To motivate communities through the stories and perspectives of those most affected by climate change. To give special attention to those who suffer climate injustice, and whose voices are not adequately represented in the climate conversation.

	Outputs (July 2019-June 2020)	Outcomes
a. Identify and cultivate representatives of communities who can articulate stories of climate impacts; engage in speaking events in a variety of venues.	<ul style="list-style-type: none"> – 1 international participant (Zimbabwe) supported to visit United States for June-July speaking tour. 	<ul style="list-style-type: none"> – 100 participants at MCUSA convention attended global voices sessions; all ~3000 convention participants heard representative in main session. – 485 participants at venues besides MCUSA convention impacted by stories of climate change in Zimbabwe.
b. Develop and distribute resources based on stories of the participants engaged with project.	<ul style="list-style-type: none"> – Video interview collected – Congregational insert developed, highlighting stories of 3 Global Voices participants. 	<ul style="list-style-type: none"> – Resources printed, but mechanism for distribution to congregations is not yet identified.
c. Connect people and stories of global voices program with other CSCS programs and partners.	<ul style="list-style-type: none"> – Zimbabwe participant connected to partner (AMBS) and Director of Pastoral Ecology – Zimbabwe participant at speaking venues outside of CSCS programming 	<ul style="list-style-type: none"> – As student at Mennonite seminary (AMBS), Zimbabwe participant giving stories in ongoing way to campus. – Zimbabwe participant speaking at multiple venues outside of CSCS activities.

Supporting Activities

To give adequate support for, and to maintain best practices in, administration of CSCS programs and vision. Ensure that CSCS activities are financially sustainable, and communicated to a broader audience.

Advancement		
	Outputs (July 2019-June 2020)	Outcomes
a. Plan and implement a robust advancement program with adequate personnel support.	<ul style="list-style-type: none"> – Engaged advancement planning consultant (Rich Gerig, Advancement Associates, LLC) – Created advancement director position. 	<ul style="list-style-type: none"> – Strategic plan for advancement created, reviewed and approved. – Position description filled by qualified candidate.

<p>b. Create and maintain a community who support CSCS through generous giving (financially, and other means).</p>	<ul style="list-style-type: none"> - Maintain and expand list of CSCS contacts (donors, prospects, newsletter/email list). - Cultivated donations through general media (newsletters, social media). - Established and cultivated personal relationships with donors and prospects. - Initiate plans for raising brand recognition of CSCS 	<ul style="list-style-type: none"> - Secured >\$15,000 in new donations. - Current donor list is 6 giving >\$500, and 9 giving <\$500. - Contacted all current major donors with personal visits, phone calls, or email contact. - Spend 1 day in Washington DC visiting lead donor. - First direct ask “campaign” initiated at end of 2019. - Email asks to all ~1325 on contact list. 34.5% open rate (compared to 20% industry average), but only 1.1% clicked on links in email. - Social media coordination plan implemented [see communications section below] - Initiate plans for a promotional and educational bike ride (anticipated summer 2021)
<p>c. Communicate and coordinate with core partner advancement activities.</p>	<ul style="list-style-type: none"> - Phone calls and meetings with all core partner advancement directors. CSCS advancement director met with all partner advancement directors. - Established operational principles which are clear and fair for CSCS and partners. 	<ul style="list-style-type: none"> - Created document of operating principles for advancement with regard to coordination of donor prospects, lists, etc. Agreed on by all core partners. - Core partner advancement offices are more clear on CSCS operations and mission.
<p>d. Pursue and acquire grant funds.</p>	<ul style="list-style-type: none"> - Identified potential funding possibilities. - Submitted 2 grant applications. - List of potential foundations established. 	<ul style="list-style-type: none"> - 2 grants awarded. \$20,000 total received through grant applications to support expanded/new programming. - 11 foundations identified for further consideration.

Communications

	Outputs (July 2019-June 2020)	Outcomes
<p>a. Maintain website presence which effectively communicates CSCS’s mission and ongoing activities, provides resources, draws in donations, and is an entry point for involvement with CSCS.</p>	<ul style="list-style-type: none"> - 7 news (website) articles - Contractor engaged for website revisions 	<ul style="list-style-type: none"> - Total website visits was 9,302 (May 2019-April 2020), virtually unchanged from the previous year (9,444, May 2018-April 2019) - Resources page of website redesigned - Minimal deliverables from contractor for website; recalibrate plans for website revision (plan to do internally)

<p>b. Maintain social media presence which keeps CSCS community connected and informed, expands our visibility, and deepens involvement of CSCS supporters.</p>	<ul style="list-style-type: none"> - 150 CSCS social media posts (twitter, facebook, Instagram, linkedin) during the year; 15 directly about CSCS programs, and 14 about core or strategic partner activities. 	<ul style="list-style-type: none"> - In the period from June 2019 to April 2020, facebook followers increased from 168 to 263. Twitter followers increased from 48 to 71. - Total post engagement was up 65% from the previous year; engagement per post was down 39%. Overall reach was nearly unchanged (up 0.35%). - Email open rate is 39%, higher than industry average of 26%. - Most engaged topics in social media and email were student programs.
<p>c. Create and disseminate reports which articulate CSCS impacts and operations, and which are novel contributions to the understanding of climate issues.</p>	<ul style="list-style-type: none"> - Compiled report information for major donors, and boards. - Newsletters published, distributed to mailing list. - White paper plan initiated 	<ul style="list-style-type: none"> - Quarterly report plan changed. Moved towards mid-year/annual report model. - 1325 and 1419 recipients for summer 2019 and winter 2020 newsletters, respectively. - 1 white paper produced.

IV. Financial Status and Sustainability

A. Key points with respect to financial status are:

- Yearly expenses are anticipated at ~\$280,000, on target to be below the approved budget for 2019-20 (~\$330,000).
- Contributions outside of major donors are >\$15,000 for the current year. Covid-19 significantly impacted fundraising plans, we have pivoted to activities which lay the groundwork for in-person fundraising as soon as it becomes possible.
- A preliminary budget of ~\$350,000 is approved by the Oversight Board. Plans for 2020-21 are outlined in the annual work plan.
- CSCS received two grants which allow for expansion of activities. Further applications are anticipated.

B. Current anticipated total expenses , 1 July 2019 to 30 June 2020

